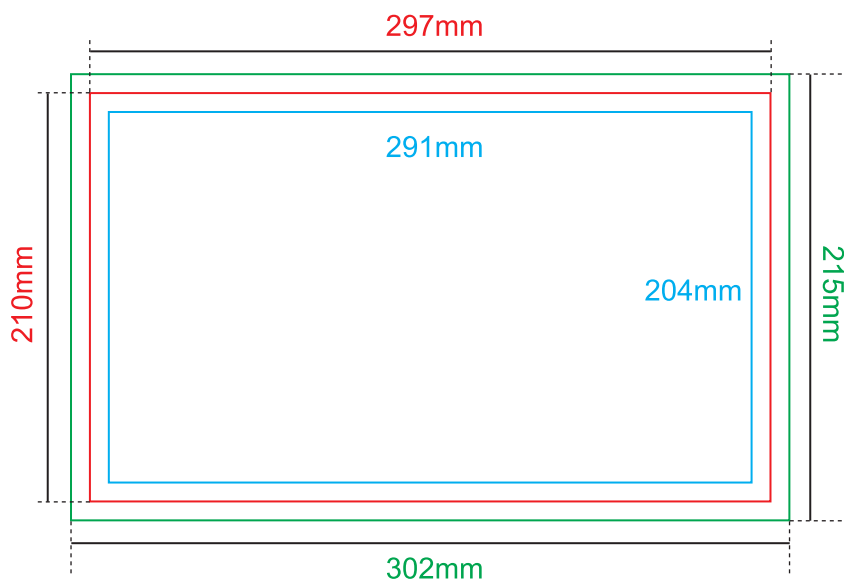


A4 Digital Leaflet Artwork Specification

- Artwork Dimension : (Refer to diagram) (Not in ratio)
- Bleeding : **2.5mm each side**
- Margin (Safe Zone) : **3mm each side**

Example	Bleeding Size	Actual Size	Safe Zone Size
A4 Digital Leaflet size 297mm x 210mm	302mm x 215mm	297mm x 210mm	291mm x 204mm

———— Bleeding size
———— Actual size
———— Safe zone size



FILE FORMAT

Adobe Acrobat Document (*.pdf)

Preferred format. Provide better printing quality

TIFF Image (*.tif)

Provide fairly good printing quality if the file is converted under certain specification but text or vector images appear less sharp compared to PDF file format.

TIFF file format : Set resolution at or above 300dpi

A4 Digital Leaflet Artwork Specification

ARTWORK

- Artwork is prepared according to Artwork Specification
- Artwork is laid in our Layout Templates
- Background design expand to Full Bleed size
- Vital elements are within Safe Zone
- No crop mark are applied

DESIGN

- All images have been exported / converted : Background, design effects, photos, images to TIFF files (not including text / vector images)
- Never manipulate images in layout program
- Resolution : 300 dpi
- Color Mode : CMYK color mode

FONTS

- No fonts of less than 4 pts
- Curve / Path / Create outline all fonts

LINE WEIGHT

- No lines are less than 0.25pts
- Color : CMYK mode

MARKING & TRAPPING

- Remove all the crop mark or guide lines before submit the artwork.

FILE FORMAT

- PDF File Format
Artwork is saved in required file format : **Adobe acrobat Document (*.pdf)**
Resolution : **300 dpi**
Color Mode : **CMYK color mode**
Total File Size (front and back design) : **smaller than 50 MB**
- TIFF File Format
Artwork is saved in required file format : **TIFF format (*.tif)**
Resolution : **300 dpi**
Color Mode : **CMYK color mode**
Total File Size (front and back design) : **smaller than 50 MB**

IMPORTANT NOTE

- **Please submit printing file according to our Digital Leaflet Artwork Specification.**
- **We shall not take responsibility for any dissatisfaction on final product, that the printing file was not done according to our Digital Leaflet Artwork Specification. Neither complaint nor rejection will be entertained.**